

2024

LEICESTER AWARDS

Sponsorship Prospectus

Showcasing The Incredible Talent Leicester
Has At Its Heart, The Best Of Leicester!

WHAT ARE THE LEICESTER AWARDS?

Leicester Awards is committed to showcasing the talent, creativity and energy that makes Leicester a remarkable place to live, work, and excel.

Our mission is to recognise excellence across various sectors, fostering a sense of pride and unity within our community.

Through these awards, we aim to inspire others to strive for greatness and contribute positively to our vibrant city.

THE EVENT

The event will attract over 400 guests and provides a fantastic networking platform and opportunity to learn and celebrate together at the glamour-filled evening

The 2024 awards will be celebrated on 3rd November with a black tie occasion at the elegant The Grand Hotel Leicester

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WHY SPONSOR?

Sponsorship is an opportunity to build reputation, brand reach and profile - internally within your own workforce, and externally. This is an industry leading event and the pinnacle of the Women in Tech annual calendar.



Gain brand exposure through the extensive Leicester Awards marketing communications



Celebrate on the night and host clients or reward staff by inviting them to join your table



Position your brand as a key player in Leicester's



Showcase your business to 500+ industry professionals on the night



Stand out against the competition as a company that recognises, supports and rewards excellence in Diversity & Inclusion

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2024 AWARD CATEGORIES

Arts & Culture Award of the Year
Bar/Pub of the Year
Business of the Year
Charity of the Year
Independent Retailer of the Year
Restaurant of the Year
Small Business of the Year
Social Enterprise of the Year Award
Sporting Initiative of the Year
Businessman of the Year
Businesswoman of the Year
Contribution to Education Award of the Year
Community Champion of the Year
Force of Fashion Awards
Employee of the Year
Entrepreneur of The Year
Networker of the Year
Young Achiever of the Year
Leicester Male of the Year
Leicester Female of the Year

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HEADLINE SPONSORSHIP

INVESTMENT
£5000

- High profile logo on the awards website
- Event marketed as "in association with"
- Profile, logo and link on the sponsors page of the website
- Social announcement and branding on promotional material including mailers
- Featured high on the sponsors page on the awards website
- Representative of your organisation to present an award
- Featured in the guest booklet at the event
- Company branding and visibility onscreen at the event
- Post-event branding in communications
- An official awards partnership logo to use in your communications
- Best positioned table of 10 at the awards (including 5 bottles of wine)
- Investment: £5,000

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CATEGORY SPONSORSHIP

INVESTMENT

£1000

- Logo on the awards website homepage
- Exclusive sponsorship of one agreed category
- Social posts and branding on promotional material including mailers
- Profile, logo and link on the sponsors page of the website
- Representative of your organisation to present an award
- Featured in the guest booklet at the event
- Company branding and visibility onscreen at the event
- Post-event branding in communications
- An official awards partnership logo to use in your communications
- Priority positioning table of 10 at the awards (including 5 bottles of wine)
- Investment: £1,000

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ROOM STAGING SPONSORSHIP

INVESTMENT
£1000

Great opportunity for a design-led business to show off what they do best by staging, decorating and styling our event.

- Named as Leicester Awards' room staging sponsor
- Stage/Podium design
- 10 tables to design
- Space to place promotional material
- 4 tickets to Leicester Awards 2024
- Your businesses name, logo and website link will be featured on our website
- Promotion via Leicester Awards social platforms
- Half-page advert in the program
- Investment: £1,000

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ENTERTAINMENT SPONSORSHIP

INVESTMENT
£1000

This is an exciting opportunity to be Leicester Awards 2024 entertainment sponsor. It's open to DJs, magicians and musical performers or a business that is looking to sponsor the entertainment for the gala evening

- Leicester Awards 2024 entertainment sponsor
- Access to the pre-show networking and main show for the entertainer and or sponsor
- Space to perform during the show
- Your businesses name, logo and website link will be featured on our website
- Promotion via Leicester Awards social platforms
- Half-page advert in the program
- Investment: £1,000

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TABLE SPONSORSHIP

INVESTMENT
£600

Looking for somewhere to entertain clients or staff?
Why not treat them to a night out celebrating the best of Leicester?

Booking a Table is an ideal way to attend this year's event

- 10 packages available
- One table of 10 per package
- Your table will be named after your business
- Drinks package included
- Access to the pre-show networking
- Investment: £600

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2024 HALF-PAGE ADVERT

INVESTMENT
£50

This is the perfect opportunity for smaller businesses to promote their business at Leicester Awards 2024.

The half-page advert will appear in our program, and be featured across our social media platforms before, during and after the event

2024 RAFFLE SPONSORSHIP

RAFFLE
PRIZES

We are looking for local businesses and individuals to donate prizes for a raffle we will have in support of our chosen charity. This can be anything from a bottle of something nice to a gift voucher to some yummy chocolates.

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CONTACT

Please contact for further information:



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